

## "Photographer as Change Agent"

### Creative Photo Essay Contest to complement the exhibit "Ruth Gruber: Photojournalist"



Photo Credit: Ruth Gruber, Alaska Territory Unidentified Photographer © Estate of Ruth Gruber, courtesy International Center of Photography

#### Submission deadline: Friday, November 3, 2017 EXHIBIT SUMMARY:

The Jewish Museum of Florida-FIU offers this contest in conjunction with our upcoming exhibit: *Ruth Gruber: Photojournalist* on display from October 16, 2017 – January 7, 2018.

This exhibition celebrates the remarkable life, vision and heroic tenacity of this 20th century pioneer and trailblazer, Ruth Gruber, born in Brooklyn on September 30, 1911. Gruber became the youngest PhD in the world at age 20, before going on to become an international foreign correspondent and photojournalist. Photographs included in the show span more than 50 years and four continents, from Gruber's groundbreaking reportage of the Soviet Arctic in the 1930s and iconic images of Jewish refugees on the ship Exodus 1947, to her later photographs of Ethiopian Jews in the midst of civil war in the 1980s. A selection of Gruber's vintage prints never before exhibited are presented along with contemporary prints made from her original negatives. *This traveling exhibition is organized by Consulting Curator Maya Benton and the International Center of Photography. It is made possible by Friends of Ruth Gruber, public funds from the New York City Department of Cultural Affairs, and locally, Funding Arts Network (FAN), a non-profit organization dedicated to supporting and enhancing the visual and performing arts programs offered in Miami-Dade County.*

**CONTEST PROMPT:** *Your work will a) identify a SOCIAL problem b)"Show" or communicate through visual image(s) c)"Tell" or communicate through your words. Submit (1) or up to (3) photographs that concern (1) TOPIC or THEME you are investigating. Your topic/theme and photocomposition should set you apart from other contestants in terms of clarity, relevancy, and explanation. You must be fearless, alert and skilled. As importantly, you must believe in yourself, your camera and the cause of justice. You may base choices on personal experience including your own family history or choose a creative or field approach based on many accounts you have studied or observed. Imagine if your work were to "go viral." What good might come?*

**WHO CAN ENTER:** All Florida students in grades 6-12. Submit one entry per student. Completed application forms must be attached to the entry with consistent tag to make certain all text/images can be grouped for judging. Entry Forms found under PLAN YOUR VISIT / EDUCATION TAB on the Museum's website: <https://jmof.fiu.edu/>

**CREATIVE PHOTO ESSAY:** Based on the contest prompt, submit up to (3) photos on same topic/theme, **EACH photo will include a caption up to (25) words to indicate subject, narrative and relationship to topic/theme. Additionally, each Photo Essay must include an Introduction/Summary of (50) words or less.**

#### SCORING:

1. Follow the prompt closely. Make sure your overall work communicates the topic/theme and clearly illustrates, through photo and supporting words, **subject, narrative and relationship to topic/theme.** (35 points)
2. Persuasion is an important element. Photographers should literally set themselves apart from other entries as individuals that skillfully use image as tool to improve society. (25 points)
3. Make sure that your photo and writing is compelling, and that it inspires and/or engages people. (20 points)
4. Use proper writing skills, grammar and spelling. (20 points)

**DEADLINE:** All submissions must be received by email, fax, mail or other delivery by Friday, November 3, 2017, 5:00 pm. Send to: JMOF-FIU, 301 Washington Avenue, Miami Beach, FL 33139. Note: **Email or fax entries** are subject to verification by phone contact with teacher/parent OR guardian contact. Submissions will not be returned.

**PRIZES:** Prizes will be awarded to (3) middle school and (3) high school students as follows:

**1<sup>st</sup> Prize: \$125**

**2<sup>nd</sup> Prize: \$75**

**3<sup>rd</sup> Prize: \$50**

Awards ceremony held on **Sunday, December 3, 2017 at the Museum.** Winners' classes will also receive a **free school group tour of the exhibit.** For more Contest or Field Experience Information, contact 786.972.3187 or [clieberp@fiu.edu](mailto:clieberp@fiu.edu).



## Application Form

### "Photographer as Change Agent"

**Creative Photo Essay Contest to complement the exhibit "Ruth Gruber: Photojournalist" on display  
October 16, 2017 - January 7, 2018**

**Submission deadline: Friday, November 3, 2017**

**Eligibility: This form must be completed, signed, and returned along with the student's submission. On-line registrations receipt MUST BE CONFIRMED. If you do not receive confirmation, follow up.**

**Title of Entry:** \_\_\_\_\_

Number of Photos: \_\_\_\_ "Tag" Characteristic found in ALL related photo/text file names: \_\_\_\_\_

**Student Information:** Name \_\_\_\_\_ Grade \_\_\_\_\_

School \_\_\_\_\_

County \_\_\_\_\_

School Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_ School Phone \_\_\_\_\_

**Teacher Information:** Name: \_\_\_\_\_

Teacher's Phone \_\_\_\_\_ Email \_\_\_\_\_

**Honor Pledge/Release: "I affirm that the entry submitted for competition was researched and prepared by this student, during the academic year. Entrance to contest authorizes Jewish Museum of Florida-FIU usage of images for display, marketing and maintained part of permanent collections."**

Student's Signature: \_\_\_\_\_ Date \_\_\_\_\_

Parent's Signature: \_\_\_\_\_ Date \_\_\_\_\_

Tel: \_\_\_\_\_ Email: \_\_\_\_\_

**Note: If your child is selected as a winner, in order to receive the prize, s/he will need to complete a W-9 form for FIU tax compliance purposes.**

Teacher's Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Submit this application form with a clean, legible copy of your entry text and original artwork to:**

Museum Educator, Jewish Museum of Florida, 301 Washington Avenue, Miami Beach, FL 33139.

"FAQ" can be found under PLAN YOUR VISIT / EDUCATION TAB on the Museum's website: <https://jmof.fiu.edu/>

**For more information or questions: Contact [clieberp@fiu.edu](mailto:clieberp@fiu.edu) or 786.972. 3187.**